The Camden SMART Initiative would like to express its sincere gratitude to these supporters:

US EPA
NJ DEP 319 (H) Program
Dodge Foundation
Fund for New Jersey
Campbell Soup Foundation
Verizon Foundation
The Nature Conservancy
USDA Forest Service
William Penn Foundation
Camden County Soil Conservation District
United Water Camden
MAFCO Worldwide Corporation
A COMPLEX ISSUE
A COMPLEX CAUSE

more development \(\rightarrow\) more paved surfaces \(\rightarrow\) more stormwater runoff
= Green Infrastructure
= Neighborhood Beautification
= Key Infrastructure Upgrades
= River Access & Enjoyment
= Economic Development
= Innovative Technology Solutions
= Sustainability
= Brownfield Redevelopment
Program Goals:

1. Educate residents and community leaders about the benefits of stormwater management and green infrastructure

2. Establish a network of community organizations to advocate for sustainability in the City of Camden

3. Implement neighborhood green & grey infrastructure projects to alleviate flooding and achieve sustainable neighborhood revitalization

4. Provide training on green infrastructure techniques
2013 City of Camden Sustainability Address

The Honorable Dana L. Redd
Mayor, City of Camden, New Jersey
2011 CAMDEN SMART KICK-OFF
2011 CAMDEN SMART KICK-OFF
2011 CAMDEN SMART KICK-OFF
2011 CAMDEN SMART KICK-OFF
The purpose of the Camden Collaborative Initiative is to eliminate gaps and barriers to sustainable development and smart growth.
SUSTAINABLE JERSEY CERTIFICATION
NJDEP-Camden Partnership

Wolf Skacel
Assistant Commissioner, Bureau of Compliance and Enforcement, NJDEP
Save the Rain!
Successful Green Infrastructure Strategies from Syracuse, NY

Matthew J. Millea
Deputy Executive, Onondaga County, NY
2012 ACCOMPLISHMENTS

- 8 rain gardens planted in 6 neighborhoods, for a total of 19
- 2 rainwater harvesting cisterns installed
- Rain garden sponsorship program
- Earth Week 2012
- Tree plantings
- Water conservation program
- Sustainable Jersey certification
- Identification of additional funding
- Recognition for SMART
8 RAIN GARDENS PLANTED

Brimm School rain garden planting and classroom education
RAINWATER HARVESTING SYSTEMS

1. The Neighborhood Center

2. Community Garden at 304 State. St
Many thanks to our 2012 sponsors:

- KUPPER, LLC, a JMT Company
- PS&S
- Environmental Resolutions, Inc.
WATER CONSERVATION PROGRAM

- Educational Pamphlet
- Free Conservation Kits
- Community Conservation Workshop
NJTF TREE PLANTINGS
Urban Airshed Reforestation Program (UARP)

- 236 trees planted in spring 2012
- 4490 trees planted since 2002!
CAMDEN EARTH WEEK 2012

come celebrate!
CAMDEN EARTH WEEK 2012

Thursday, April 19, 2012
Rain Garden Planting 9:30AM
Forty Avenue Branch Library, 912 Forty Avenue, Camden, NJ

SMART Start to Earth Week 11AM
Featuring Sustainability Address by Mayor Dana L. Redd
Forty Avenue Branch Library, 912 Forty Avenue, Camden, NJ

Camden Green Drinks Happy Hour 5PM-7PM
Victor’s Park, 3 Market Street, Camden, NJ

Friday, April 20, 2012
ECO Charter School Green Play 10AM
Woodrow Park, 320-3 Ellis Street, Camden, NJ

Saturday, April 21, 2012
Tree Planting 9AM-12PM
1140 Dorset Street, Camden, NJ (Woodrow Park Neighborhood)

Monday, April 23, 2012
Camden SMART Earth Day Panel 12:30PM-2:30PM
Mennonite Technology Center, 760 Federal Street, Camden, NJ

Tuesday, April 24, 2012
Phoenix Park Groundbreaking Ceremony 10AM
220 Jefferson Street, Camden, NJ

Wednesday, April 25, 2012
Camden Children’s Garden “Delicious and Nutritious” 10AM-11:30AM
Parent/Child Workshops, Sat-Sun
Camden Children’s Garden, 3 Riverside Drive, Camden, NJ

Event details at
www.camdensmart.com

For more information please contact Shalil Rane of Cooper’s Ferry Partnership at shalil@coopersferry.com or (856) 757-9154.

www.camdensmart.com

SMART Start to Earth Week Event
FUNDERS, SUPPORTERS & RECOGNITION

- US EPA
- NJ DEP 319 (H) Program
- Dodge Foundation
- Fund for New Jersey
- Campbell Soup Foundation
- Verizon Foundation
- The Nature Conservancy
- USDA Forest Service
- William Penn Foundation
- Camden County Soil Conservation District
- United Water Camden
- MAFCO Worldwide Corporation

- International Economic Development Council Excellence in Economic Development Silver Award Recipient
SMART in the NEWS

The Courier Post reports: Camden SMART helps Neighbors plant sense of pride in city

Philadelphia Inquirer, April 20, 2012
SMART Partnerships

Insert stakeholder list from Jess
Rainwater Harvesting at the Neighborhood Center
Rainwater Harvesting at the Neighborhood Center
Rainwater Harvesting at the Neighborhood Center
WHAT’S NEXT FOR 2013?

- Camden Collaborative Initiative
- Launch city-wide rain barrel initiative
- Construct rainwater harvesting demonstration projects
- Install 10 new rain gardens throughout Camden
- Implement strategic grey infrastructure upgrades
- Break ground on Von Nieda Park Rehabilitation and Phoenix Park projects
- Plant 200 additional trees
- Initiate Camden SMART strategic planning effort
- Environmental policy development
OPPORTUNITIES FOR STAKEHOLDER ENGAGEMENT

• Sponsor a Rain Garden
• Volunteer to support SMART projects
• Adopt a tree through NJTF
• Share SMART practices with your community
• Host a water conservation or rain barrel workshop
• Invite the SMART team to explore partnership opportunities in your neighborhood