

Using less water is the right thing to do!

- It's the right thing to do environmentally as water is a rare and precious resource. When we conserve water, we are preserving a resource for our children and future generations.
- Saving water reduces the potential for flooding and raw sewage back-ups during rain events in your town and for your neighbors upstream and downstream because you are using less of the sewer systems' finite capacity.
- Saving water reduces sewage pumping costs for your town, and treatment costs for the CCMUA which help keep costs down.



Flooding in Camden County after a typical rain event



Install a high efficiency faucet aerator

How much can you save?

Approximately 70% of water used in a household is used inside the home - the majority of which is used in the bathroom. The average household spends as much as \$500 per year on its water and sewer bill but could save about \$170 annually by retrofitting with water efficient fixtures and incorporating water-saving practices. Saving water around the house is simple and smart!

Inside the Home

- Fix household leaks. A drip rate of one drip per second can waste more than 3,000 gallons per year.
- Always wash full loads for both laundry and dishes.
- Replace showerheads with low-flow showerheads. A full bathtub can require up to 70 gallons of water, while taking a 5-minute shower uses only 10 to 25 gallons.
- Avoid using running water to thaw meat or other frozen foods. Instead, defrost food overnight in the refrigerator.
- Consider installing a WaterSense labeled toilet, which uses 20 percent less water while offering equal or superior performance.
- Installing a WaterSense labeled aerator is one of the most cost-effective ways to save water. Also consider replacing the entire faucet with a WaterSense labeled model. Either way, you can increase the faucet's efficiency by 30 percent without sacrificing performance.
- Turning off the tap while you brush your teeth can save 8 gallons per day.
- Replace your old washing machine with a high-efficiency, ENERGY STAR® labeled model, which uses up to 50 percent less water and electricity.
- Check out the following websites for more information:
 - www.epa.gov/watersense
 - www.allianceforwaterefficiency.org
 - www.home-water-works.org
 - www.njwatersavers.rutgers.edu



Camden County
Municipal Utilities Authority
1645 Ferry Ave
Camden, NJ 08104
(856) 541-3700
www.ccmua.org